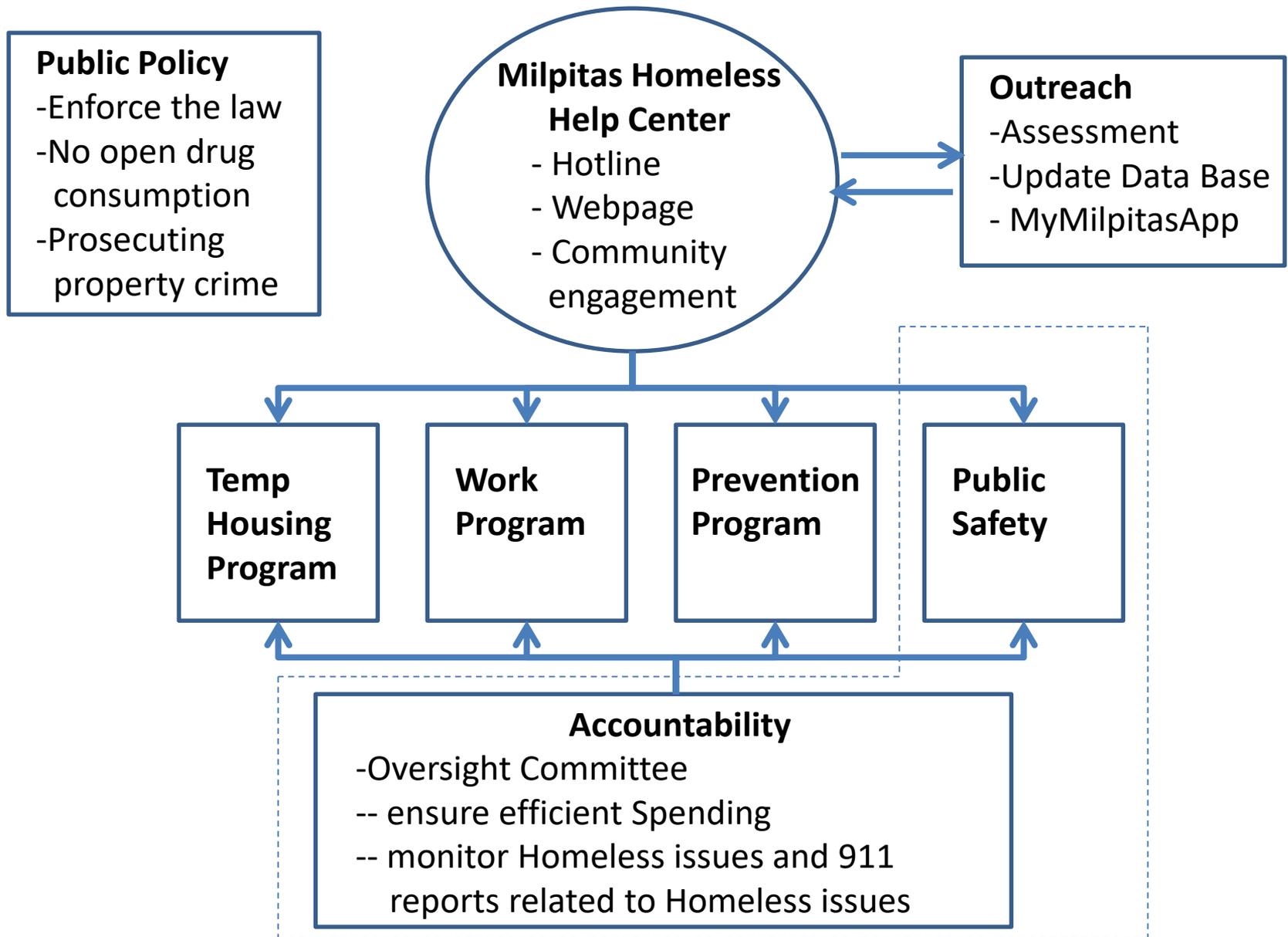


Milpitas Homelessness Task Force

Subcommittee Program Concepts as of 9/7/2021

DRAFT Milpitas Homeless Task Force Plan



Work Programs

As of 9/7/2021

Milpitas Homeless Task Force

Work Program Subcommittee - William Lam, Jeremy Bevington, Tingna Xu

Work Program	
Project Description	<p>Provide a work program for unhoused residents to be Self-Reliance, retrain their work ethics and a stepping stone to be responsible citizens.</p> <p>Stage 1: help cleanup and beautify Milpitas. Example: cleanup parks, freeway entrance/exit/dry plants, roadside cleanup (plants/litters), graffiti, etc. Benefits – gift cards, food vouchers, and shelter. Prefer the gift cards and food vouchers are spent and used in Milpitas, so the local business can be benefited as well.</p> <p>City employees can refer the good workers to the SCC job training program, so they can get ready for stage 2 of the work program.</p> <p>Stage 2: the good potential candidates are sent to the SCC work program to train for skills that they are interested in, so they can get a real job when they graduate from the programs.</p>
Target Outcome	<p>Help with self-reliance, building self-esteem, pride, dignity, etc. Get our town clean and safe and get the Homeless back to normal citizens.</p> <p>Self-Reliance must achieve; Otherwise, Homelessness becomes a major issue in our society.</p>
Timeframe	3 -12 months
Example of similar programs	City of Elk Grove gift card program

<p>Organization(s) who could administer</p>	<p>City of Milpitas</p>
<p>Resources required</p>	<p>To Be Determined</p>
<p>Other comments and detail of the program</p>	<p>\$20 gift cards each time they tidy up their tents, every 2 wks. If they clean up other area, \$10 Gift Card for every 13 Gal Bag that turns in, the bag must be at least 90% full \$20 Gift Card for every 30-33 Gal Bag that turns in, the bag must be at least 80% full City provides garbage bags; Taking residents' garbage is prohibited.</p> <p>City works with County officials to create a universal card for transportation and spending, perhaps an upgraded version of the clipper card.</p> <p>City can offer them as city helpers(not employee/contractor) to clean the city parks, creeks, roadside, graffiti, freeway on/off ramp.</p> <p>City can pay them \$50 gift cards for half a day and City employees take them to various locations each time. They can use City equipment when necessary.</p> <p>One location per week: identify certain areas that need attention for clean up, post event flyers before event Encourage nearby neighborhoods to join, meeting and know each other (train them for communication and social skills) Set the event time to train them for time management and self discipline (to be on time)</p> <p>Local business training program Partner or Work with local business community - get their support, setup job training, provide jobs/internship opportunities in exchange for tax credit or other award/benefit.</p>

Bay Area Big Corporates support

County Social workers can assist them on building their work profiles/resumes

Encourage Corp recruiter to give them a chance for job interview

Encourage Corp to provide housing support, perhaps part of the State fund for homeless housing can be spent on Corp as a joint project to build more cost effective housing

Encourage Corp to fund our programs

Reach out to local churches, nonprofits and communities

To include their resources on City website

To build more programs

To support their programs for Homeless if inline with City's goals.

Research on SC County work programs

To find out if city can leverage their resources, for example,

- Goodwill - provides job training programs(i.e. Goodwill Online Training, GCFLearnFree.org), and career advancement tools, and assists on finding jobs
- Downtown Streets team - streetsteam.org assists and work with the community on street cleanup and creek restoration and engage in beautification projects.
- Nova Works - novaworks.org provides the following services - career advisors, career assessment and exploration, resume, job search and networking, interview preparation, communication skills, etc.

Proposal slightly refined big business/corp template

To whom it may concern:

My name is ___ and I'm reaching out to inquire about assistance for a wonderful passion project I'm working on. I am a member of the Homelessness task force convened by the city of Milpitas. As many of you know, this past year has been incredibly hard on millions of people around this country and the world. While I'd love to help the whole nation, I'll stick to the local for now. Most of you in the area, I'm sure, are well aware of the massive increase of displaced/homeless individuals in Milpitas and the surrounding cities. While I have no influence on matters outside of Milpitas, in time I'd like to think that this template can be adopted by other cities or melded with other proposals.

A rising tide lifts all ships, and we need that more than ever these days. This task force is asking for resources to assist those most desperate and in need. Below will be a bulleted list of ways that your business may be able to help:

<This might need to shift in bullets/priorities per business needs/abilities>

- Provide job training/skills/assistance for those ready to transition to a job
- Consider hiring those community members that are getting ready to transition back into the workforce for jobs that can provide upward mobility and opportunities to grow within the company.

Also, if there are already programs that <company/business/corp name> utilizes to help those in need, would it be possible to put us in touch with them as well to combine forces to tackle this concerning issue before us?

Now what is the benefit of helping out this city sanctioned task force exactly? Well below I'd like to bring up a bullet point list of potential benefits that could be provided to help you make an informed financial decision that will benefit all. For your continued cooperation, the city of Milpitas would like to propose these:

<Again, this can be discussed, hashed out, refined as needed>

- Tax incentive TBD
- Lowered city/gov fees for red tape process
- Local recognition of participation to help spur new positive business/awareness/image of company

In closing, I'd love to thank you for taking the time to read and digest this information, for this project is very passionate to me. I and the rest of my task force members are very much looking forward to the compassionate responses, dialog, and questions that will arise out of this email, so that we can all together figure out the best way to help improve this community, city, and state from the potentially ever increasing, looming humanitarian disaster.

Proposal slightly refined small business template

To <local business> owner:

I'd like to introduce myself, name is ____ and I'm writing to offer an opportunity that will hopefully allow everyone involved to come ahead. As a small business owner, I know that this past year and half has been extremely hard. Customers gone, business slowed down, and now potentially employees are leaving their jobs en masse. As a local business, I'm sure you've seen the influx of people that are struggling to find adequate housing and thus have to live on the streets. What my committee and I are proposing, would be for assistance provided to those in need by any means available listed in the bullet points below.

- As a restaurant owner, are you looking for employees? Think of hiring one of the homeless candidates that have been vetted and are getting ready to transition back into the workforce.
- Are you able to donate a portion of your business services (clothes, haircuts, education, laundry, other) to those in need to help chances of successful transition

For your cooperation and help with this endeavor, the committee and the city of Milpitas have determined that these offerings may reward you for participating in this compassionate project.

- Tax rebate
- Etc

If you are not able to participate in this project, I understand as things have been difficult for many of us, however if you would be willing to share this email with other small businesses in the city of Milpitas that you are familiar with, that would also be much appreciated.

In closing, I know that these times are difficult for many, and impossibly stressful for others and I'd like to thank you for your time to read over this email with a caring ear to lend. A rising tide lifts all ships, and together we can accomplish that shared goal for a brighter future ahead.

Thank you for your consideration and time,

Signed

<Please let me know what you guys think of this, personally I think I want to break out the small business types, but wanted to run this idea of how the current looks/feels before I go that route>

Temporary Housing Programs

As of 9/7/2021

Milpitas Homelessness Task Force

9/7/2021

HOF(Helping Our Families)	
Project Description	Helping out families or individuals in getting housing, providing resources to make their lives better, and financial freedom.
Target Outcome	Independence, quality of life, self-reliant, hope for a better tomorrow
Timeframe	12-16 months (this may change due to the pandemic)
Example of similar programs	<p>St. Mary's Center in Oakland (they've been doing it over 45 years) helps with unhoused, seniors, and children. They are a shelter, resource center, and daycare center. They transition their clients into permanent housing.</p> <p>In Southern California, Tiny Home Village. News article: https://www.dailynews.com/2021/07/02/los-angeles-new-est-tiny-home-village-for-homeless-opens-in-tarzana/</p>
Organization(s) who could administer	Nonprofit organization(s) i.e. Churches, COC(Continuum of Care), Hello Angels Foundation, Home First and the city.

Resources required	<ul style="list-style-type: none"> *Vacant buildings *Vacant warehouses *Vacant churches and/or *Vacant land that the city owns <p>Once a place is acquired, a resource manager, 1-2 counselors, 1 or 2 security guards and someone who will oversee everything at the location.</p>
Other comments	<p>Ask businesses and corporations to reinvest back into the <u>community</u>.</p> <p>This program will help families and/or individuals gain self confidence to do better. To focus on doing well in the community, at work, at school, family, self, and personal assurance. The resources will be for work, tips on resume writing, interviewing process, relocating to affordable housing, financial wealth and financial freedom.</p>

[Project Name]	
Project Description	
Target Outcome	
Timeframe	
Example of similar programs	
Organization(s) who could administer	
Resources required	

Milpitas Homelessness Task Force

Subcommittee: Temporary Housing

9/7/2021

City Sanctioned Encampment Program	
Project Description	Provide a sanctioned encampment for RV's and tents with showers, toilets, laundry, running water, garbage pickup and food service. Research how cooking on site could be facilitated safely. Prepare this as an interim transition to permanent housing making sure the unhoused tenants are assessed by the county and have support for healthcare, mobile phone and job search assistance. Governance of the site would be co-managed by city non-profit, city and coordination of onsite county services.
Target Outcome	Transition to establishing ability to receive permanent housing. Assistance with self-reliance, building self-esteem, pride, dignity, etc.
Timeframe	6-12 months
Example of similar programs	Many cities have or are establishing these or something similar: San Jose, SF and Sacramento
Organization(s) who could administer	Nonprofit organization(s) with the City of Milpitas
Resources required	To Be Determined
Other comments	This would provide a safer and more stable alternative than illegal encampments that are present throughout the city. These encampments could be located on properties owned by private individuals, companies, nonprofits or the city. I'm concerned about using county property because then the oversight for the encampment would be led by the county. I'm not convinced that the county has provided the Hillview Apartments with the amenities that were stated by the service provider prior to occupation. This is a concern. Setting up the program and then monitoring and assisting with management so that action and follow-up are tracked.

Milpitas Homelessness Task Force

Subcommittee: Temporary Housing

9/7/2021

Milpitas City, Safe Parking Host Site	
Project Description	Develop programmatic details and a plan for Milpitas Safe Parking Host Site program. Staff should consult with similar existing programs in Fremont, Mountain View, San Jose, Saratoga, Alameda County/Fairview, and Union City. Each of these programs represent a variation in safe parking. They run the spectrum from overnight only sites that serve operable, passenger vehicles, to 24/7 sites that serve both RVs and passenger vehicles. There are common elements in the design for all of these programs: access to basic sanitation services, sense of community, consistent codes of conduct and connection to services.
Target Outcome	To provide a Milpitas city sanctioned location that has access to basic sanitation services, sense of community, consistent codes of conduct and connection to services. Participation should be set up such that existing unhoused are assigned to the location.
Timeframe	Six Months
Example of similar programs	Fremont, Mountain View, San Jose, Saratoga, Alameda County/Fairview, and Union City. Fremont has used existing program practices which have worked effectively from the City-operated Islander and Winter Shelter programs. Check out Fremont https://www.fremont.gov/3750/Safe-Parking-Strategy and Mt. View https://www.mountainview.gov/depts/comdev/preservation/safe_parking_program
Organization(s) who could administer	Check with Hope For The Unhoused. May need to put a call out to Non-profits that can assist with the administration.
Resources required	Site location – could be city owned, private or faith based
Other comments	

Prevention Programs

As of 9/7/2021

Milpitas Homelessness Task Force

Subcommittee on Homelessness Prevention

9/7/2021

Project Name	Support to our at-risk youth and families
Project Description	Identify and assist at-risk residents, youth, and MUSD McKinney-Vento households
Target Outcome	Prevent identified at-risk families, especially McKinney-Vento families from being homeless
Timeframe	Ongoing
Organizations who can assist	MUSD/McKinney Vento liaison, Abode, Hope for the Unhoused, SEIU Local 521, other local organizations
Organization(s) who could administer	Nonprofit organization(s), Hope for the Unhoused, City of Milpitas
Resources required	Volunteers, City Staff Members
Other comments	Need referrals from outside services and groups to support, assess this families. (ex. more housing referrals, once families are identified (Tiny Homes?, affordable housing)

Project Name	Education and workshops for the community (in various languages)
Project Description	Reach out our Milpitas families at risk, teach them and share what programs are available for them.
Target Outcome	MUSD families, Milpitas Families.
Timeframe	Ongoing
Example of similar programs	City of Milpitas offers these trainings; we just need to target more families in their native language and strategically.
Organization(s) who could administer	City of Milpitas, MUSD, food pantry, other organizations in Milpitas
Resources required	Volunteers, City staff members, MUSD staff
Other comments	Educating and giving information to our Milpitas families, in regards to what services are available in their native language and delivering this information through different channels (zoom, churches, schools, etc.) it will help our families prevent homelessness, by getting support form this organizations, programs, etc. before they end up homeless.

[Project Name]	Child-care
Project Description	Securing 5-10 spots for our MUSD families in need of child-care. Either pay half of it for a year or give a nice discount.
Target Outcome	MUSD families, Milpitas families
Timeframe	Ongoing (when school is in session)
Example of similar programs	YMCA after care and After the Bell (at different school sites)
Organization(s) who could administer	City of Milpitas, YMCA and MUSD
Resources required	Funding, personnel, space available at different sites
Other comments	Due to the pandemic, lots of families lost their job. Not being in school helped out to survive by not paying before or after school care. Now that students are going back to school and families/single parents are getting back in their feet, they are having a hard time finding a spot at the childcare services provided by the City or YMCA. Or they can't afford it. This support will prevent our families to become homeless or go back to shelters.