

# Milpitas Downtown Property and Business Owner Workshop

**You're Invited!** Learn more about the initiative dedicated to elevating Downtown Milpitas with additional services and beautification through a business improvement district.

*The City of Milpitas is investing resources to improve the vitality and vibrancy of Main Street as part of the City Council's commitment to Main Street Revitalization.*



## What is this about?

Downtown Milpitas property and business owners and the Office of Economic Development will assess the possibility of forming a property and business improvement district (PBID), or a business improvement district (BID). Your property and/or business is within the proposed boundaries and we would like to review the potential services and development of an Improvement District. Your feedback will be instrumental in this process.

## What is an improvement district?

Both PBID and BIDs are a stable funding source for owners working together to pay for services, improvements and programs to improve their district through an assessment on either the property or business owner. Potential services an improvement district could provide include clean-up, beautification, capital improvements and destination marketing. In addition, an improvement district is a collective voice which can promote property and business owner's interest with the City of Milpitas, and provide a public – private partnership

RSVP QR CODE



When: Tuesday, July 18, 2023 @ 5pm-7pm

Where: Olinger's Real Estate Property  
(89 S Main St, Milpitas, CA 95035)

Zoom link will be sent upon RSVP ([link here](#))

For more information or to RSVP contact:

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