



TEMPORARY PROMOTIONAL SIGN/BANNER APPLICATION

Issued by the Planning Department

Phone: 408-586-3279 Email: planningdepartment@ci.milpitas.ca.gov

Project Information

Applicant Name: _____

Address of Applicant: _____

Main Phone: _____ **Email Address:** _____

Address/Location of Project Site: _____ **Size of Sign/Banner:** _____

Name of Business: _____

Location Where Sign is Being Placed on Structure: _____

Proposed Project (please describe what is being advertised): _____

Sign Up On: _____ **Sign Down on :** _____

From Chapter XI, Table 24.04-2

<u>Sign Type</u>	<u>Maximum Number of Signs Permitted</u>	<u>Maximum Size per Sign</u>	<u>Duration</u>
Banner	1 per elevation	60 square feet	<ul style="list-style-type: none"> • Max 30 consecutive day for 1st event; max 15 consecutive days for subsequent event. • Displays shall be interrupted by 30 days. • Max 4 permits per calendar year. • If associated with a remodel, the interruption period maybe waived.
Grand Opening	1 per elevation	60 square feet	30 days

In addition, the following standards apply for banners (Section XI-10-24.04fF)f2):

- a. A banner sign shall be securely attached flush to a building and located on the premise of the business or use it advertises.
- b. The banner sign may be wrapped around a permitted permanent freestanding sign or wall sign when used to announce a change of business name. This banner would be allowed in addition to any other banner for the business.

In addition, the following standards apply for grand opening signs (Section XI-10-24.04(F)(5):

- a. Are permitted when used for bona-fide grand-opening functions after a business' initial occupancy, new ownership, name change or the reopening of a business that completely closed for remodeling for at least two weeks.
- b. Shall only be displayed at the business for which the grand opening will occur.

Certification of Applicant: I, the undersigned, certify that the information submitted is true and correct to the best of my knowlege.

Signature of Applicant: _____ Date: _____

Print Name and Title: _____

To be completed by City staff:

Date Approved: _____

Signature of City Staff: _____

Print Name and Title: _____