



MILPITAS MATTERS

SEPTEMBER 3
2021

THE OFFICIAL BI-WEEKLY NEWSLETTER OF THE CITY OF MILPITAS

— SEPTEMBER IS NATIONAL — **PREPAREDNESS MONTH**



MESSAGE FROM CITY MANAGER STEVEN G. MCHARRIS

September is National Preparedness Month (NPM). Launched in 2004, NPM is Federal Emergency Management Agencies' (FEMA) national annual preparedness outreach program. September was chosen as National Preparedness Month, as the tragedies of September 11, 2001 highlighted to the nation the importance of being prepared. Additionally, September is the peak of the Atlantic hurricane season as we are witnessing along the Eastern Seaboard. The observance helps raise awareness about the importance of preparing for disasters and emergencies that could happen at any time. The national preparedness architecture encompasses prevention, protection, response, and recovery efforts to prepare the country for all hazards – whether terrorist attack or natural disaster. This year's NPM theme is *"Prepare to Protect. Preparing for disasters is protecting everyone you love."* National Preparedness Month culminates on September 30th with National Preparedness Day, the national day of action.

In Milpitas, we have an Office of Emergency Management that takes the lead in Personal Emergency Preparedness. Some examples of our programs are: (1) Map Your Neighborhood, a program that connects neighbors to assist one another when a catastrophic disaster overwhelms the emergency response system; (2) Radio Amateur Civil Emergency Services/RACES,

a certificate program in FCC radio operations licensing. In the event of total communications failure (loss of Wi-Fi including text, phone and other electronic communications) during an emergency, RACES may be the only means of communicating during an emergency response; and (3) Community Emergency Response Teams/CERT, a program that offers education in Personal Emergency Preparedness, Fire Suppression, Hazmat and Terrorism Identification, Medical Response, and Search and Rescue. The Milpitas CERT program also include CPR (Cardiopulmonary Resuscitation) and AED (Automated External Defibrillator) training. For more information, you may contact our Office of Emergency Management by calling (408) 586-2801 or e-mailing OEM@ci.milpitas.ca.gov.

Whether September or any other time of the year, disaster can strike without warning. The COVID-19 pandemic is an example of how unpredictable disasters are and how extensive their impact can be. I encourage everyone to take necessary steps to stay informed and ready for any type of emergency (*see Page 2 for emergency preparedness tips*). Preparation could mean the difference between life and death. Having a plan has proven to be the best way to increase the odds for survival in unexpected situations.

MILPITAS MATTERS • GENERAL INFORMATION

MILPITAS POLICE DEPARTMENT ACTIVITIES LEAGUE KICKS OFF SEASON

Milpitas PAL (Police Activities League) is a program offering healthy, safe activities to the youth of our community as an alternative to street crime, drugs and violence. Currently, the sporting activities in PAL include: Jr. Giants Baseball, Milpitas PAL Knights Football, Milpitas PAL Softball, and Milpitas PAL Rugby.

The Milpitas Police Department is proud to have a partnership with youth sports in Milpitas.

For any questions, please contact the Police Community Relations Sergeant at (408) 586-2400.

PERSONAL EMERGENCY PREPAREDNESS 101

After an emergency, you may need to survive on your own for several days. Being prepared means having your own food, water and other supplies to last for the initial days after the disaster. Having a disaster supplies kit prepared is essential.

A basic disaster supplies kit could include the following:

- Water (one gallon per person per day for several days, for drinking and sanitation)
- Food (at least a three-day supply of non-perishable food)
- Battery-powered or hand crank radio and a NOAA Weather Radio with tone alert
- Flashlight
- First aid kit
- Extra batteries
- Whistle (to signal for help)
- Dust mask (to help filter contaminated air)
- Plastic sheeting and duct tape (to shelter in place)
- Moist towelettes, garbage bags and plastic ties (for personal sanitation)
- Wrench or pliers (to turn off utilities)
- Manual can opener (for food)
- Local maps
- Cell phone with chargers and a backup battery

For more information, please click the following links (County Office Of Emergency Management) [here](#) and (Ready.Gov) [here](#).

SUPPORTIVE SERVICES PRESENTATION

Do you have a special needs child and want to learn about resources available to you? Attend an online presentation to connect to supportive services for your child and family. In this presentation, you will find out more about their free virtual classes, support groups and other [services](#). This is a virtual presentation. Call the Social Services Program Coordinator at (408) 586-3405 to receive the Zoom link or click on the link below to register online [here](#).



Ofc. Chang and Acting Chief Hernandez dropped by at the Milpitas Sports Complex to check out the action on opening day of Milpitas Police Athletic League (PAL) Knights Football and Youth Soccer.



MILPITAS MATTERS • GENERAL INFORMATION

DROUGHT 3-DAY WATERING SCHEDULE

Due to Drought Conditions, the City has declared a Water Shortage Level 2 and implemented a 3-Day Outdoor Watering Schedule. Outdoor watering and irrigation is only allowed from 6 PM to 9 AM. Even-numbered addresses can only water on Sunday, Tuesday, and Friday, and odd-numbered addresses can water only on Monday, Thursday, and Saturday. No outdoor watering is allowed on Wednesday. To learn more about the City's Water Waste Restrictions, click [here](#).

IS YOUR YARD DROUGHT-READY?

We are in a drought emergency, and we are in this together. To help everyone use less water, Valley Water offers tools and rebates. The City has partnered with Valley Water and increased the rebate amount for Milpitas residents to \$3 per square foot of turf converted with a rebate cap of \$4,000. Transform your yard into a beautiful drought-resistance landscape and save water the beautiful way. Click [here](#) to get started.

VTA OFFERS LIMITED LIGHT RAIL SERVICE

VTA reopened with limited light rail service on Sunday, August 29th. VTA will operate the entire Orange Line, the partial segment of the Green Line between Civic Center and Old Ironsides, and continue the bus bridge that is now in place. More details on the hours of operation can be found [here](#). Green and Blue lines will come back in phases.


As a show of appreciation for the public's patience, VTA will not collect fares on VTA light rail, starting August 29 through September 13.

MONTAGUE ROAD CONSTRUCTION NOTICE

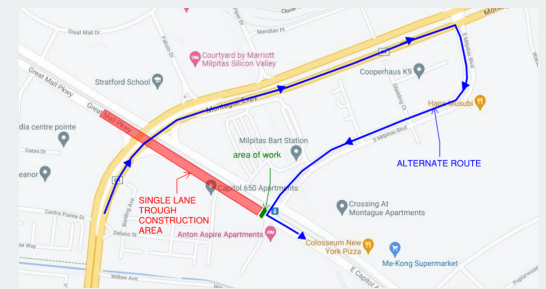
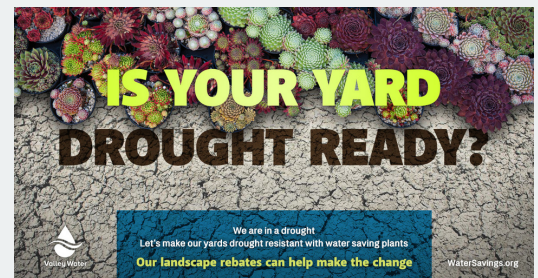
The City would like to inform the Milpitas community about a road closure. Lane closures in effect from 8/30/2021 - 9/15/2021 (24hrs) on eastbound East Capitol Avenue from Montague Expressway to South Milpitas Boulevard. An alternative detour is eastbound Great Mall Parkway/Capitol Avenue from Montague Expressway to South Milpitas Boulevard.

RECREATION AND COMMUNITY SERVICES FALL/ WINTER ACTIVITY GUIDE

The City looks forward to a safe and exciting Fall with you. Take a look at all the classes, presentations, and events we have planned in the fall. Click [here](#) to view the guide:



SUN	MON	TUES	WED	THUR	FRI	SAT
✓	✓	✓	✗	✓	✓	✓
EVEN	ODD	EVEN		ODD	EVEN	ODD



MILPITAS MATTERS • GENERAL INFORMATION

INTERNATIONAL TRADE 101 LOGISTICS WEBINAR

Would you like to understand how to export your products into global markets? Join the Office of Economic Development in partnership with Mission College Small Business Institute on Thursday, September 9 at 10am for the final Trade 101 focusing on International Logistics. This webinar will focus on importing and exporting regulations and logistics, which are core components of bringing your business to the global stage. Don't forget to register [here](#).

MILPITAS TEEN CENTER: FINANCIAL LITERACY WORKSHOP

Join us for our free Financial Literacy Workshop Series presented by Bay Area Financial Education Foundation. Milpitas Teens (13-17 years) looking for ways to enter the world of financial literacy, this is a great start for you! Whether you have some knowledge on the topic of finances or none at all, this series will provide you with the opportunity to learn more. You can attend all five workshops or pick and choose the ones you feel are best for you. Sign up [here](#).

MILPITAS CLEANUP DAY - SEPTEMBER 18

We're excited to announce Milpitas Cleanup Day on Saturday, September 18th, 2021. This is a grassroots effort to beautify Milpitas, alongside the rest of the world on World Cleanup Day. Wherever you are in Milpitas you can participate simply by picking up litter! Pick up your free litter kit on 9/16 from the Milpitas Sports Center located at 1325 E. Calaveras Blvd. You can also pick up your free litter kit on 9/17 from the Milpitas Community Center located at 457 E. Calaveras Blvd. or from the Barbara Lee Senior Center located at 40 N. Milpitas Blvd.

COASTAL CLEANUP DAY - SEPTEMBER 18

Sign up for the Coastal Cleanup Day and protect your happy place! Join us on September 18 from 9 a.m. to noon to clean up our creeks, parks, and neighborhoods. You can participate on your own or join one of our in-person sights. Register and learn more [here](#).

SAVE THE DATE: BETTER BLOCK INITIATIVE WILL TRANSFORM SOUTH MAIN STREET!

On Friday evening, November 5, and Saturday, November 6, the T-Intersection at Serra Way and South Main Street will be temporarily transformed into a lively gathering with food trucks, pop-up vendors, entertainment, and other fun activities for the community to enjoy. The Better Block Milpitas initiative aims to inspire the community to reimagine public spaces, empower neighbors with the tools and knowledge to make those changes, and use aspirational design in the new spaces. For more information on this event, please contact Daniel Degu by email at ddegui@ci.milpitas.ca.gov or by phone at (408) 586-3054.

HOLIDAY MAGIC ON MAIN STREET

We are gearing up for a magical transformation of Main Street this holiday season. If your business would like to be a part of the revitalization of Main Street, contact the [Community Engagement and Inclusion Administrator](#) for more info on being a Holiday Magic on Main Street sponsor, (408) 586-3212.

INTERNATIONAL TRADE 101 WEBINARS

In partnership with the City of Milpitas International Trade & Commerce Program

INTERNATIONAL LOGISTICS
SEPTEMBER 9 • 10 AM
The webinar will emphasize the development of practical tools and skills that help transport products through importing or exporting.
COURSES ARE FREE!
REGISTRATION IS REQUIRED
For more information and to register visit
SBE.MISSIONCOLLEGE.EDU



MILPITAS CLEANUP DAY
SATURDAY, SEPTEMBER 18, 2021 #MilpitasCleanUpDay21
Let's work together to beautify Milpitas on World Cleanup Day! Clean-up your neighborhood park, your street, your yard, or an area in Milpitas that you know could use a helping hand.

Pick up your free Litter kit.
9/16: Milpitas Sports Center, 1325 E. Calaveras Blvd.
9/17: Milpitas Community Center, 457 E. Calaveras Blvd.
Barbara Lee Senior Center, 40 N. Milpitas Blvd.
One kit per household, while supplies last.
For more information, please call (408) 586-3210.

JOIN US FOR COASTAL CLEANUP 2021
SANTA CLARA COUNTY
FOR MORE INFORMATION AND TO SIGN UP VISIT WWW.CLEANUPCREEK.ORG #CC02021

PROTECT YOUR HAPPY PLACE

PHOTO BY AL BOUTIN




HOLIDAY MAGIC
- on -
MAIN STREET
Milpitas, California

MILPITAS MATTERS • GENERAL INFORMATION

MILPITAS SMALL BUSINESS SPOTLIGHT

The City of Milpitas launched the Milpitas Small Business Spotlight Program to sustain and grow the local economy by supporting diverse businesses. The program is designed to assist small businesses affected by the pandemic through promotions and marketing. If you're in need of a quality haircut, check out Legends Barbershop below. You can access all the produced small business videos through the City's [YouTube Channel](#), social media channels, and the City Website's Office of Economic Development [page](#).



Legends Barbershop [Website](#)



Legends Barbershop [Video](#)

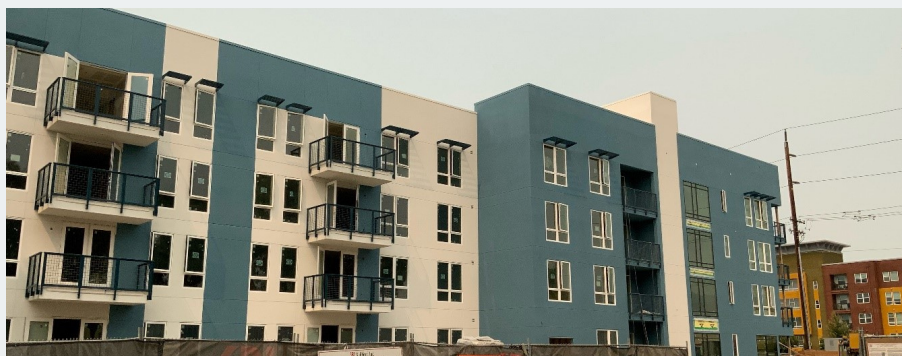
MONTAGUE PEDESTRIAN OVERCROSSING RIBBON - CUTTING EVENT

On August 23, 2021, Mayor Rich Tran, Vice Mayor Montano, VTA Board Member and Cupertino Mayor, Darcy Paul along with Milpitas and VTA executives and staff celebrated the opening of the Montague Pedestrian Overcrossing. The vibrant, multi-colored work of art was constructed to allow pedestrians and bicyclists safe and easy access to the Milpitas Transit Center. The project is a great example of how the city continues to make important investments in local infrastructure that brings communities together



DEVELOPMENT PROJECTS

Lantana, 1675 S. Milpitas Blvd., a 5-story, 216-unit multifamily residential with commercial development. Exterior painting is nearly complete. Scaffolding is being removed at over half of the building. For the interior, approximately two-thirds of the building has drywall installed.



Amazon, 225 N. McCarthy Blvd., to allow an earlier start of construction, a temporary permit was issued to Amazon.

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BUILDING PERMITS AND OCCUPANCY

Building permits were issued to:

Victorian Square Apartments, for mechanical change-out for 97 apartments located at 2021 N. Milpitas Blvd. at an estimated construction cost of \$350,000.

Humane Society Silicone Valley, for site improvement for two cat garden areas at its existing facility located at 901 Ames Ave. at an estimated construction cost of \$200,300.

Building permit applications were submitted by the following:

Irvine Company, for tenant improvement at 860 N. McCarthy Blvd. at an estimated construction cost of \$433,000.

Watch Point Logistics, for tenant improvement at its new facility located at 607 N. McCarthy Blvd. at an estimated construction cost of \$320,000.

Dunkin' Donuts, for tenant improvement of a new café located at 1412 S. Park Victoria Dr. at an estimated construction cost of \$250,000.

MKS Instruments, a measuring and controlling device manufacturing company, for installation of electrical infrastructure for tenant improvement at its facility located at 1565 Barber Ln. at an estimated construction cost of \$208,213.

The following businesses received final inspection and are now open for operation:

Mirraviz Inc., a general office for a projector screen designing and manufacturing business located at 670 N. McCarthy Blvd.

Artful Musings, Inc., an art studio located at 1819 Houret Ct.

Valerio's Bakeshop, a bakery shop located at 1535 Landess Ave.

Sunrise Dental, a dental office located at 1289 S. Park Victoria Dr.

BP Arco, a gas station with a convenient store located at 1575 Landess Ave. See below photos.



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WAYS TO CONNECT WITH US



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