



MILPITAS MATTERS

MARCH 19
2021

THE OFFICIAL BI-WEEKLY NEWSLETTER OF THE CITY OF MILPITAS



MESSAGE FROM CITY MANAGER STEVEN G. MCHARRIS

César Chávez was a labor leader and tireless activist who dedicated his life to improving the working conditions of agricultural workers. His devotion to the plight of farm workers inspired the movement to the fight for worker's rights today.

César was a first generation American who witnessed a prejudiced system that farm laborers were faced with in the mid-twentieth century. He joined the US Navy before returning to his roots where he employed non-violent means to highlight the difficulties of farm workers. He led marches, called for boycotts, and went on several hunger strikes. More importantly, he also brought national awareness to the risks of pesticides to workers' health. It is no surprise that in the Milpitas community, his influence and contributions are more obvious and strongly felt because of the City's rich agricultural history. César once said,

"To make a great dream come true, the first requirement is a great capacity to dream; the second is persistence." We too can learn to dream and patiently wait as we continue to traverse our new normal and move towards a new future. As we all recognize and accept that COVID-19 will be with us for a long time, we suddenly find hope with the promise of the new vaccine. Experts estimate that herd immunity would require around 80%-90% of the population to have COVID-19 immunity, either through prior infection or vaccination. Additionally, we are also starting to see pathways to restoring health, economies, and societies together. However, we need to remember that we can't underestimate the challenges associated with getting people vaccinated. We need to continue to remain vigilant and resilient, so we can soon return to an active, more meaningful life.

MILPITAS MATTERS • GENERAL INFORMATION

MILPITAS APPOINTS LAUREN LAI AS NEW FINANCE DIRECTOR

City Manager Steven G. McHarris has appointed Lauren Lai, CPA as Finance Director. Lauren comes to Milpitas from the City of Monterey, where she served as Finance Director for the past two and half years. "Lauren's strength not only lies with her technical knowledge, but in her ability to communicate complex ideas through simple and understandable language," says City Manager Steve McHarris. "She thinks holistically and will undoubtedly be an asset to the City as we maneuver through this fiscal crisis. Her deep and broad expertise, strategic thinking and team, community approach is a great fit for our team and community." Lauren joins the team with 25 years of professional experience and fifteen years as Finance Director in the cities of Monterey, Marina and Capitola. She has a solid track record of helping communities obtain fiscal sustainability, engaging the public to solve difficult problems and being a positive leader to any organization she works with. The Milpitas Finance Department is responsible for the City's financial planning, account of the City's resources, fair and accurate reporting of the City's financial position, and the management of the business registration division. The Department also provides the following support services to City departments: accounting, accounts payable, payroll, purchasing, budgeting, and cash management. The Department is organized into two divisions – Administration and Operations – and each provides essential customer services and support to the City Council, City departments, and the public.



MILPITAS HOSTS POP-UP VACCINE CLINIC

On March 12, the City of Milpitas hosted a pop-up vaccine clinic. With the help of a Walgreen's pharmacist vaccinating 30 people with the Johnson & Johnson one shot COVID vaccine, a total of twenty-three Milpitas seniors and seven workers from the food/agriculture, education/childcare and emergency services industries were protected against COVID-19. The City has started a waiting list and will contact those on the list as soon as City staff are able to secure more doses for Milpitas. Special thanks to those who made online appointments for senior family and friends and escorted them to the appointment! To make an appointment, call (408) 586-3434, or visit <http://www.ci.milpitas.ca.gov/FirstThem>



MILPITAS LAUNCHES ADU MONDAYS

On March 15, the City of Milpitas launched ADU (Accessory Dwelling unit) Mondays to provide complimentary consultation service to help answer community members' questions regarding ADUs. Visit <https://ci.milpitas.ca.gov/adu> for more information.



ANNOUNCING THE LAUNCH OF
ADU MONDAYS
STARTING MARCH 15, 2021

The City of Milpitas is launching **ADU (Accessory Dwelling Unit) Mondays** to provide a simple and easy pathway to encourage Milpitas residents to explore the idea of developing an ADU on their property.



MILPITAS MATTERS • GENERAL INFORMATION

MILPITAS BUSINESS SPOTLIGHT

Fifteen local businesses have been selected to participate in the Milpitas Small Business Spotlight Program, which will result in the production of a free 90-second promotional marketing video. The Spotlight videographer has completed the filming and post-production of the second batch of businesses: *Prisha Pediatrics* and *Black Cat Comics*. The promotional videos will be shared through the City's social media channels to support the local small business community in these challenging times.



Prisha Diagnostics

<https://vimeo.com/518725441>



Black Cat Comics

<https://vimeo.com/518723093>

VTA BOARD OF DIRECTORS APPROVES MEASURE B INNOVATIVE TRANSIT SERVICE MODEL PROJECTS, CITY OF MILPITAS IS AWARDED FULL GRANT FOR MILPITAS ON DEMAND

On March 4th, the VTA Board of Directors approved the recommended 2016 Measure B Innovative Transit Service Models projects, including *Milpitas OnDemand*. The 18-month micro-transit pilot program will provide a flexible, on-demand shuttle service to provide first- and last-mile connections to existing transit hubs such as the BART Station and VTA light rail stops and key destinations such as the Great Mall and City Hall. They authorized the General Manager to execute the necessary agreements for the 2016 Measure B Innovative Transit Service Models Competitive Grant Program. The City was awarded the full amount of the grant in the amount of \$1,084,732. This grant will allow the City to pilot a model that could address the first/last mile challenge in Milpitas, a key priority for our businesses and residents, and could also let the City leverage the great transit network to significantly reduce solo car trips and associated GHG emissions. It is anticipated that this will be brought to Council for consideration in the April-May timeframe.

FIRE DEPARTMENT HILLSIDE RESCUES

The Milpitas Fire Department responds to a multitude of hazards and emergencies in our community. While responding to almost 6,000 emergencies calls for assistance each year, the fire department has developed a special skill set for technical rescue. Specifically, the care and rescue of patients who experience illness or injury in our recreational areas such as the Ed Levin Park. As COVID-19 restrictions have eased in the past month and members of the community venture outside to enjoy great recreational opportunities, the fire department has received calls for service almost every weekend to the City's hillside areas. With hang gliding, mountain biking, hiking, horseback riding, the possibilities for injury are apparent. As such, the fire department trains in specialized rope rescue procedures as well as interacting with our mutual aid partners. The Spring Valley Volunteer Fire Department and CHP are key supporting team members who respond to the hillside to assist. In the photograph, we see our "B" shift personnel who responded to a hang glider that crashed into the hillside at Ed Levin Park. Crews arrived on scene with Santa Clara County Parks Rangers and established a patient rescue and care location. Due to the hazardous area and inability to easily access the patient, a CHP

2016
MEASURE B


helicopter response was requested for patient transport. The patient was packaged by Fire personnel and flown to rendezvous with Santa Clara County EMS for patient transport. At last report, the patient was being treated at a local trauma center. Special thanks to Santa Clara County Park Rangers and the CHP for the assistance.



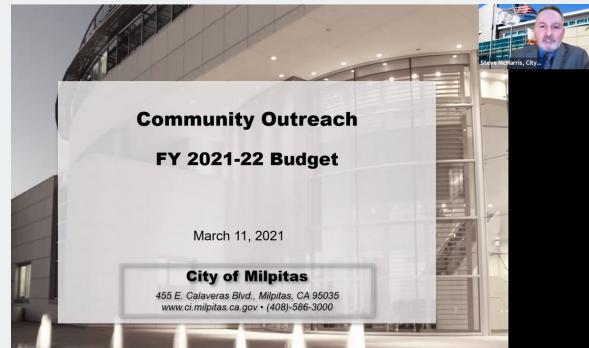
MILPITAS MATTERS • GENERAL INFORMATION

FISCAL YEAR 2021-2022 ANNUAL BUDGET DEVELOPMENT COMMUNITY ENGAGEMENT INITIATIVES

On January 26, 2021, the City Council kicked off the annual budget process with the Preliminary FY 2021-22 Budget Study Session. As presented at the study session, as part of the annual budget process, staff proposed a robust community outreach program including a multilingual statistically valid poll, a Budget Survey for community input regarding the Council Priority Areas, and virtual community budget meetings. Per the, FY 2021-22 Budget Calendar, the City Manager is scheduled to release the FY 2021-22 Proposed Budget, which is scheduled to be discussed by the City Council on May 11 and adopted on June 1.

Community Budget Meetings

The first meeting was held on March 11. Please click [here](#) to view the video or to download the [PowerPoint presentation](#). The second meeting is scheduled for April 1, 2021. To register for the meeting, please follow this [link](#). If you cannot attend these meetings, the City Council encourages residents and businesses to participate in the budget development through completing the budget survey.



Budget Survey

Have a few minutes? Take our online survey to share what matters most to you with the City Council as we are preparing recommendations for the annual budget. Take the Milpitas Budget Challenge: spend imaginary money on what you think are the most important areas the City should focus on for the next year. What you spend on each area will show how important you think it is. Are you ready to pitch in? *Take the survey today!* The survey closes on April 30, 2021.

To participate, please click on this [survey link](#).

The community outreach feedback will be submitted to the City Council as a part of the May 11 Budget Study Session.

City of Milpitas Annual Budget Process

How should the City manage its budget during the COVID crisis?

46 days left before deadline

Introduction Feedback Your Response Outcome

It's that time of year again - the City Manager is preparing recommendations for the annual budget based on existing Council Priority Areas and input from the Council and the public. This year, it is even more important to receive community input as the City has to reduce its expenditures and potentially services due to lower projected revenues because of the ongoing pandemic. Thanks to voter approval of the ½ Cent local Sales Tax (Measure F) in November 2020, the cuts in services will be far less. Due to potential service cuts, we want to know what matters most to you.

You can tell us by taking the Milpitas Budget Challenge: "spend" imaginary money on what you think are the most important areas the City should invest for the upcoming year. The dollars you spend on each outcome will show how important this outcome is for you. This year, due to potential service reductions, we've added an additional question to understand which services our community values most. Take the quick survey today and allocate your dollars towards your most important outcomes.

The budget survey will be open for responses until April 30, 2021.

SBA RESOURCES FOR SMALL BUSINESSES ONLINE WEBINAR

In partnership with the NorCal Small Business Development Center, the City of Milpitas is excited to present a second webinar as part of a monthly series. The webinar will focus on SBA resources including debt relief programs, PPP and EIDL grants, and will be held on Thursday, March 25, from 11am-12pm. Please click [here](#) to register.

NorCal SBDC Finance Center and The City of Milpitas
Present:
SBA RESOURCES FOR SMALL BUSINESSES
(online webinar)

March 25, 2021
11am-12pm

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DEVELOPMENT PROJECTS

District Lot 2 (Graham), 1415 McCandless Dr., a 7-story mixed-use project with commercial retail space and 207-unit apartment, wrapped around a 7-story parking garage by Lyon Communities. To allow an earlier start of operation, a temporary occupancy permit for 62 units under phase 2 was issued. See the exterior photo below.



Lantana, 1675 S. Milpitas Blvd., a 5-story, 216-unit multifamily residential with commercial development. See the photo below showing the progress on the roof covering for the development.



Robson Homes Finch Hollow, 1005 N. Park Victoria Dr., 38 single-family residential development with 10 accessory dwelling units by Robson Homes. The photo below shows construction progress at the development preparing foundation for 6 more homes. The work on curbs and pavement is in progress, too.



Celia's Event Center, 60 Dempsey Rd. See the photo below showing tenant improvement for a new event center (15,070 sf) in progress.



BUILDING PERMITS AND OCCUPANCY

Building permit applications were submitted by the following:

Headway Technologies, designer and manufacturer of recording heads for high performance hard disk drives, for tenant improvement for new clean room at its facility located at 463 S. Hillview Dr. at an estimated construction cost of \$45M.

Apple Inc., for tenant improvement at its new research and development lab facility located at 1021 Yosemite Dr. at an estimated construction cost of \$6.6M.

Stratford School Inc., for partial demolition, seismic upgrade, and structural work to expedite tenant improvement for a new private school located at 25 Corning Ave. at an estimated construction cost of \$1.2M.

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WAYS TO CONNECT WITH US



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